



# C B C P

## CHILKUR BALAJI COLLEGE OF PHARMACY

(Approved by AICTE, New Delhi, Govt of Telangana & Affiliated to JNT University, Hyderabad)  
R.V.S. Nagar, Aziz Nagar (Post), Moinabad Road, Near: T.S.Police Academy  
HYDERABAD - 500 075.

### 6.2 Strategy Development and Deployment

#### 6.2.1 The institutional Strategic / Perspective plan is effectively deployed

The institution has a defined strategic plan with long term and short term goals, which was visualized in 2016.

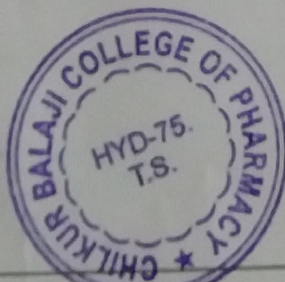
Short term goals to improve the student's results, focusing on to improve faculty qualifications, achievements and long term goals to get the accreditations from NAAC .and NBA.

The institution moto to improve quality of education for the students, carving the students to Be a knowledgeable and settled them as a great professional in the national and international level.

Scientific back ground can be improved to reach to the ISO standards.

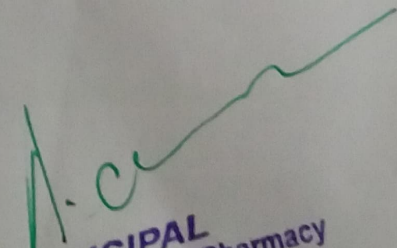
The first level of growth of the institution must be reached to a well-established research center.

In the next level Institution is going to become a permanent affiliated one.



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Website: [www.chilkurbalajicollegeofpharmacy.com](http://www.chilkurbalajicollegeofpharmacy.com)

  
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### CHILKUR BALAJI COLLEGE OF PHARMACY (CBCP) STRATEGIC PLANNING

**Date of preparation: July-2016**

**Plan for: Academic year 2016-17 till 2020-2021.**

**Prior information: -**

Chilkur Balaji College of Pharmacy (CBCP) was established by Srinivasa Educational academy in the year 2007 keeping huge demand of qualified personnel in the pharmaceutical industry in view. CBCP promises to play a key role in producing highly skilled professionals for trade and industry.

CBCP attempts to bring the best Global practices in the field of pharmaceutical sciences through Research and Development.

The institute prepares Committed, Competent & dynamic professionals for the country as per international standards with focus on pharmaceutical sciences.

CBCP is spread in lush green campus located beyond the grey & grime of the pollution ridden cities of the day, the serene idyllic ambience provides the perfect atmosphere conducive to create learning.

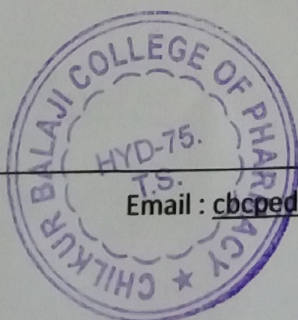
Chilkur Balaji College of Pharmacy (CBCP) has well defined organization structure directed by Governing Body (GB) and is instituted as per the by-laws of concerned authority. The GB works with pertinent statutory bodies, outlines the thrust areas and implements effective administrative and academic policies for overall development of the Institute along with its stakeholders. Role and responsibilities are cleared demarcated for GB, CDC, IQAC and various academic and administrative committees.

**Courses Offered: -**

UG (B. Pharmacy) with 60 intake

UG (Pharm. D) 30 intake

PG (M. Pharmacy) Pharmaceutical Analysis and Pharmaceutics each branch intake with 12 members



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### VISION: -

To evolve into a premier academic institution, recognized for its contribution to the pharmaceutical industry and the society through excellence in teaching, learning, academic achievements, research and entrepreneurship.

### MISSION: -

Transforming the pharmaceutical education through academic rigour, practical orientation and outcome based teaching.

Imparting technical education that encourages independent thinking that develops strong domain of knowledge, hones contemporary skills and Positive attitudes towards holistic growth of young minds and preparing graduates to be lifelong learners with strong analytical, entrepreneurship and leadership skills.

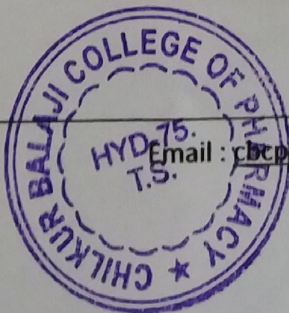
Undertaking impactful research addressing local, national and global issues and developing incessant "Industry – Institute" relationships that promotes research activities and employability of the graduates that can contribute to the economic and technological development of the region, state and the Nation.

### GOALS: -

1. College should have established as a great research center.
2. College should have established as a strong Placement cell.
3. College should get all authorized Accreditations (NAAC, NBA etc).
4. Satisfactory output of the students results and research.
5. Great Organization with trained faculty.

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### SWOC ANALYSIS

#### STRENGTHS:

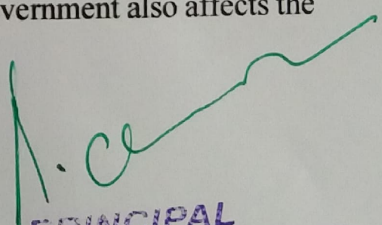
- Old established college with well ventilated, spacious class rooms, ICT facilitated classrooms, laboratories equipped with updated and sophisticated instruments, library with rich volumes of tiles, latest configured computer labs, Wi-Fi enabled campus.
- near to the city with low pollution.
- The institute has a blend of dedicated experienced faculty, and committed, young qualified team of faculty and with prospective academic and research milieu.
- Women empowered institution.
- Obedient and studious students, and their value tier participations in curricular and extracurricular activities.
- Dedicated and dynamic staff and their Team actions.
- Institute have collaborated with various organizations.

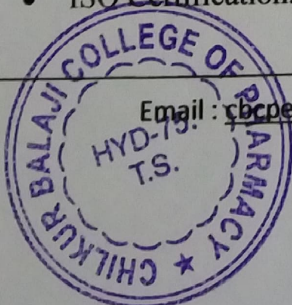
#### WEAKNESS: -

- Lack of strengthen placement cell.
- Lack of computational techniques and smart works.
- Lack of Seminars research grants from the government institutions.
- Publication works by the students and research.
- Curriculum and examination system is provided by the affiliating university, where the institute freedom for incorporating required modifications is restricted.
- Fee structure is subsidized and limited and zero grants in aid from Government also affects the growth plans of the college.

#### OPPORTUNITIES: -

- NAAC Accreditation.
- NBA Accreditation.
- ISO Certification.

  
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- To conduct own FDP programs.

#### short term plans: -

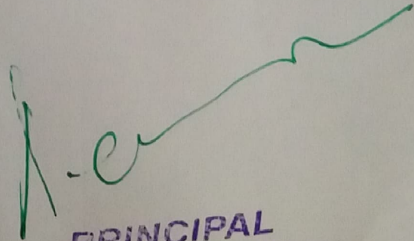
- Encouraging the staff for higher qualification, fastening the research activities.

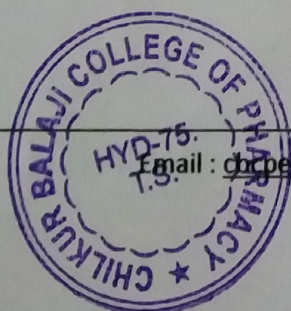
#### long term plans: -

- NAAC Accreditation, NBA Accreditation.
- Improving the level of research activities being carried out.
- Improvisation of the placements every year, meeting the demands of the current industry.

#### CHALLENGES: -

- Transforming the outlook of students from exam point of preparation to subject point and setting goals for higher education and research became a challenge especially after COVID 19.
- Collaborating with any National / International institutions for academic and R & D activities.
- Improvisation of the placements every year, meeting the demands of the current industry.
- To take up latest Teaching- Learning methodologies in reaching the desired professional outcomes.

  
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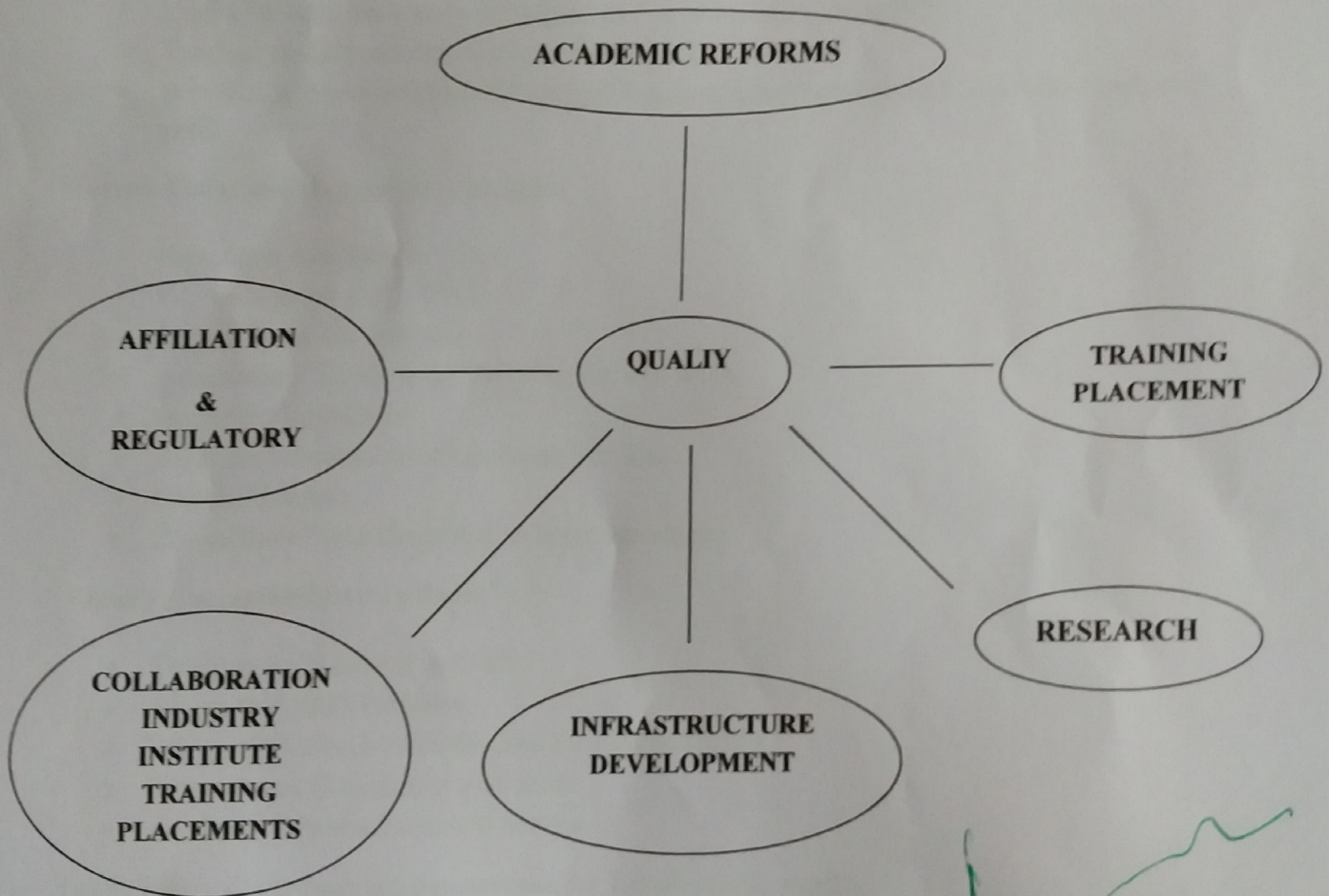




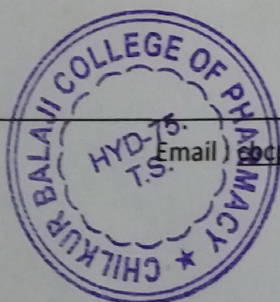
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CHALLENGES: Quality graph should be implemented annually.



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### Administrative Instructions and Regulations: It consists of

- Employ recruitment policies for teaching and non-teaching staff.
- Eligibility criterion clearly described as that of Statutory Body PCI.
- Teacher: student ratio maintenance for UG/PG,
- Selection and appointment of Principal/Teachers/Administrative staff as per the sanctioned posts.

### Service Rules and Regulations: Includes

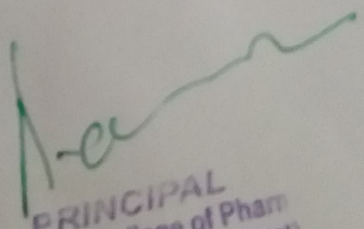
- Promotion Attainment Policy
- Pay scale as per AICTE/PCI
- Service Book Maintenance
- Assessment Criteria for of Teaching Faculty Work
- Increment Guidelines
- Rules for Termination of Employee Services
- Code of Conduct,
- Disciplinary Proceedings and its implementations.

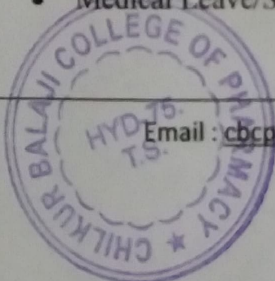
### Faculty Accountabilities: Includes

- Teaching and Training Activities
- Assessment and Evaluation
- Design of Outreach Activities and its Implementation
- Research and Consultancy Activities
- Administration and Extension Service

### Leave Rules: Guidelines are demarcated for Employees to avail

- Casual Leave
- Earned Leave
- Medical Leave/Sick leave

  
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- Education Leave
- Maternity Leave

#### Effective deployment of strategic plan attained through the following

1. To accomplish and sustain exceptional academic results by constituting various academic committees to ensure.

- Proper academic planning and conduct,
- Implement and analyze feedback on teachers /teaching
- Follow up action on irregularities
- Meeting the needs of slow learners and execute remedial activities.

2. Emphasis on Student Centric Learning Process by..

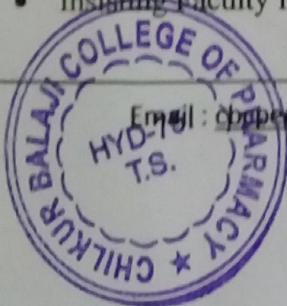
- Conduction of Class Seminars
- Poster presentation competitions
- Painting Competitions relating to Profession
- Evaluating of Professional and Soft skills
- Assessment of ability to answer questions of external examiner.
- Delinquent learning through weekly assignments and simulation software's,
- Clerkship and Internship Training through case studies and their interpretation
- Co-operative learning Procedure by consolidating small groups working together with a learning
- task followed by evaluation through their participation ability in group discussions and debates etc.

3. Improving research facilities by..

- Promoting faculty members to apply under QIP/FIP/ CEP/funded research grants
- Encouraging Faculty to submit proposal to management for procurement of sophisticated instruments.
- Subscribing more National/International journals in the Library

4. Research Ability Inculcation in faculty and students by...

- Encouraging and aiding faculty to register for Ph. D Programs
- Guiding faculty to organizing or attending Conferences/Seminars/ Workshops/Webinars/ /FDP/QIP/CEP
- Insisting Faculty for Peer reviewed Research publications etc.



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5. Enriching Communication/Presentation skills among the students by conducting personality development events, Elocution and Assay Writing Competitions.

6. Augment student's participation in Community Pharmacy & Extension activities- through various activities under NSS unit like

- Health Checkup Camps,
- Swatch Bharat Abhiyan Promotion,
- Women empowerment Activities
- Gender Equity Programs
- Organizing awareness activities about health issues like AIDS/Chronic Disorders.

7. Quality Assessment through National Accreditation agencies like NAAC/ NBA /ISO for Institute Accreditation and Certification.

A handwritten signature in green ink, appearing to be 'P. C.', is written over the printed name of the Principal.

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